



Remit To:  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

# OFFICIAL BILLING INVOICE

Inv # **1492864** Rev # **0** Invoice Date: **11/11/2012**

Advertiser: Defend Oregon (22209)  
 Agency: Media Analysis Inc. (7701)  
 Buyer: Maria Jackson  
 Contract: 864276  
 Acct Type: Local/Political Issue - Agency  
 Terms: Net 30  
 Bill Type: Standard  
 Period: 10/29/2012 - 11/11/2012  
 Coop: No  
 Salesperson: Bob Torheim, (503) 226-5000  
 Product: Political - Ballot Issue (1195)  
 Brand: Yes on 85 (179400)  
 Estimate/HL: 483/483  
 Comments: OT\$14,750



**MEDIA ANALYSIS INC.**  
 P.O. BOX 66490  
 PORTLAND, OR 97290-6490

000589

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

## Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
2.0	SPOT	5:57:00AM-6:58:00A	Per Week (2),Mo,Tu,We,Th,Fr	10/31/12 06:29 am (We)	00:30	DO12TVENV101H	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (2),Mo,Tu,We,Th,Fr	11/01/12 05:59 am (Th)	00:30	DO12TVENV101H	\$700.00	
3.0	SPOT	6:58:00AM-9:00:00A	Per Week (1),Mo,Tu,We,Th,Fr	10/29/12 08:59 am (Mo)	00:30	DO12TVENV101H	\$725.00	
4.0	SPOT	9:00:00AM-10:00:00	Per Week (2),Mo,Tu,We,Th,Fr	10/30/12 09:52 am (Tu)	00:30	DO12TVENV101H	\$400.00	
	SPOT	9:00:00AM-10:00:00	Per Week (2),Mo,Tu,We,Th,Fr	11/01/12 10:00 am (Th)	00:30	DO12TVENV101H	\$400.00	
5.0	SPOT	11:59:00AM-12:31:0	Per Week (1),Mo,Tu,We,Th,Fr	10/30/12 12:30 pm (Tu)	00:30	DO12TVENV101H	\$400.00	
6.0	SPOT	2:58:00PM-4:00:00P	Per Week (2),Mo,Tu,We,Th,Fr	10/29/12 03:00 pm (Mo)	00:30	DO12TVENV101H	\$400.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (2),Mo,Tu,We,Th,Fr	11/02/12 03:32 pm (Fr)	00:30	DO12TVENV101H	\$400.00	
7.0	SPOT	4:57:00PM-5:30:00P	Per Week (1),Mo,Tu,We,Th,Fr	10/30/12 05:12 pm (Tu)	00:30	DO12TVENV101H	\$900.00	
8.0	SPOT	5:59:00PM-7:00:00P	Per Week (1),Mo,Tu,We,Th,Fr	11/02/12 06:22 pm (Fr)	00:30	DO12TVENV101H	\$900.00	
9.0	SPOT	11:00:00PM-11:34:0	Per Week (1),Mo,Tu,We,Th,Fr	11/02/12 11:25 pm (Fr)	00:30	DO12TVENV101H	\$900.00	
10.0	SPOT	11:34:00PM-12:37:0	Per Week (2),Mo,Tu,We,Th,Fr	10/30/12 12:29 am (Tu)	00:30	DO12TVENV101H	\$500.00	
	SPOT	11:34:00PM-12:37:0	Per Week (2),Mo,Tu,We,Th,Fr	11/02/12 11:47 pm (Fr)	00:30	DO12TVENV101H	\$500.00	
11.0	SPOT	5:58:00AM-9:00:00A	Day,Sa-1	11/03/12 06:29 am (Sa)	00:30	DO12TVENV101H	\$300.00	
13.0	SPOT	10:59:30PM-News @	Day,Sa-1	11/03/12 11:00 pm (Sa)	00:30	DO12TVENV101H	\$900.00	
14.0	SPOT	11:29:30PM-Saturda	Day,Sa-1	11/03/12 12:29 am (Sa)	00:30	DO12TVENV101H	\$1200.00	
15.0	SPOT	8:58:00AM-Meet The	Day,Su-1	11/04/12 10:00 am (Su)	00:30	DO12TVENV101H	\$800.00	
16.0	SPOT	6:58:00AM-Today Sh	Day,M-1	11/05/12 08:40 am (Mo)	00:30	DO12TVENV101H	\$725.00	
17.0	SPOT	11:59:00AM-News @	Day,M-1	11/05/12 12:12 pm (Mo)	00:30	DO12TVENV101H	\$400.00	
18.0	SPOT	5:59:00PM-7:00:00P	Day,M-1	11/05/12 06:52 pm (Mo)	00:30	DO12TVENV101H	\$900.00	
19.0	SPOT	6:00:00PM-6:30:00P	Day,Sa-1	11/03/12 06:12 pm (Sa)	00:30	DO12TVENV101H	\$500.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$13,550.00	Total Spots
Commission	(\$2,032.50)	21
Sales Tax	\$0.00	

**NET TOTAL \$11,517.50**

Due By: 12/11/2012